



# ICE GLOBAL NEWS

Site Readiness Services Launch - January 2024



## NEW FACE



By people, with people, for people – that is the key and the core of clinical research.

**MARIA LADD**

Head, Site Readiness

## RAPID SITE READINESS

Beginning January 2024, ICE Global will offer Site Readiness services with the aim of reducing site start-up times & shedding unnecessary administrative burdens from the Sponsor, CROs and most importantly, Sites!

## APPROACH

ICE Global drives the effort for collection of critical initial documentation required for site activation. Post-activation, we work collaboratively with Sponsor, CRO, CRA and Sites on secondary, lower risk documentation collection. This two-phase approach allows for minimum up-front criteria for Site documentation sign-off and condenses overall site activation timelines. Sites are ready for the final clinical components more rapidly than historical timelines, relieving both Site and Sponsor/CRO frustrations.

### About Maria:

Maria specializes in site activation and various supporting aspects of clinical operations with 17+ years of industry experience. An avid champion of clinical research sites, Maria believes sites are the backbone of clinical research; her methods are designed around working with sites as unique entities versus a one-size-fits-all approach.

## ROBUST SITE SUPPORT

ICE Global provides 1:1 Site support in document and ethics preparations to streamline the activation process and reduce timelines. By partnering with Sites to activate earlier, the needle is moved forward on screening and enrollment. This approach ensures accurate site activity projections, and supports competitive enrollment which, in turn, leads to reduced site-related costs.

### Contact Us

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